



Scaling AI is a collection of on-demand, courses (recorded June, 2024) where you'll learn:

- **Key trends** in AI impacting businesses.
- **Obstacles to adoption** in enterprises, and how to overcome them.
- **Effects of AI** on the economy, industries, and career paths.
- Processes to build an **AI-savvy workforce** that embraces smarter technology.
- **Prompting best practices** that scale across teams & business units.
- Steps to establish + grow a diverse, influential **internal AI council**.
- Frameworks to take a human-centered approach to AI through **Generative AI Policies** and **Responsible AI Principles**.
- Systems to establish a dynamic **AI roadmap** that prioritizes projects, use cases, tech, and resources.
- **Technology innovations** that come next, and how to prepare your organization for the future.

2024 Course Syllabus (~6 hours)

1. Welcome to the Series
2. State of AI for Business
3. The AI-Forward Organization
4. The AI Council
5. The AI Academy
6. Generative AI Policies
7. Responsible AI Principles
8. AI Impact Assessments
9. The AI Roadmap
10. What's Next? Agents, AGI & Beyond

"Paul's insights into AI's impact on our businesses and industries were truly eye-opening. He shared some remarkable examples of how AI continues to transform marketing, sales, and customer service."
Madison Flynn, Sr. Account Executive

Introductory pricing:
First license: \$1,999 each
Additional team licenses: \$999 each
Contact us to learn more.

A certificate of completion will be sent with a passing grade on quizzes and a final exam.



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